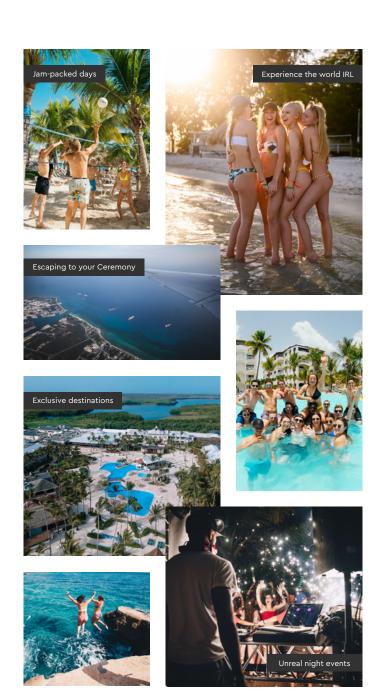


WHERE YOUR ADVENTURE BEGINS











WHERE YOUR ADVENTURE BEGINS

You deserve to celebrate how hard you've worked to achieve your goals and advance to adulthood.

At Ceremony, we've designed the perfect starting point for your adventure ahead. Our travel experiences are a chance for you to come together with your friends and others just like you, to do things you've never done before; to create memories you'll never forget, and to finally kick-start the next chapter of your life.



REACHOUT .

WHERE
YOUR
CEREMONY
BEGINS





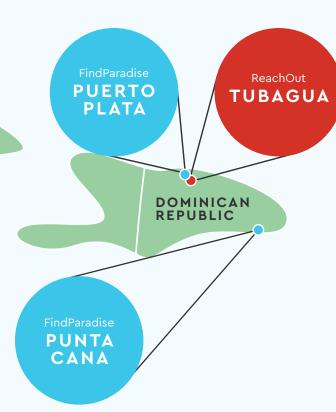


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THE OPENING CEREMONY FOR THE REST OF YOUR LIFE

You're nearing the end of high school, there's a whole world of opportunity standing right in front of you. If that's not an accomplishment worth celebrating, we don't know what is.

So celebrate with us on one of our unimaginable travel experiences.



WHY CEREMONY?

It's time to celebrate graduating and kick-start the next chapter with:



EXCLUSIVE DESTINATIONS

From exclusive beaches to a hotel at the edge of a national park — we've explored the world to find the most amazing locations to celebrate grad.



INCREDIBLE ACTIVITIES AND ADVENTURES

From white water rafting in Costa Rica to chilled out days on beautiful beaches in Mexico — we make sure there is something for everyone.



NEXT LEVEL NIGHTLIFE & EVENTS

Have you ever partied on the beach under the stars with hundreds of friends? From bonfire karaoke, to sunset pool parties and crazy themed nights like our Gradchella festival. Each night will be better than the last.



EXPERIENCED PROFESSIONALS

Our team has more than 30 years of experience in the student travel industry. Travel with confidence with Ceremony!



GROUP TRAVEL MADE SIMPLE

We offer a complete travel experience with a simple booking process and easy payment plan. From your travel package, to Guides, and the on-site experience, A-Z we've got you covered

THE CEREMONY EXPERIENCE



Celebrate Life

This moment in your life only happens once... It's time to celebrate the beginning of adulthood!



Experience Travel

Step out of your comfort zone and into exotic adventures that will change the way you see the world.



Advance to Adulthood

Get out of the bubble of high school and explore

independence you've earned. This is the perfect stepping stone

to the next chapter.

the freedom and

Build Community

We bring together young adults from all over the country. You might have come from different places, but you're all heading in the same direction and Ceremony is taking you there.



ON YOUR

TRAVEL PACKAGE

Round Trip Airfare

Hotel Transfers (on-site)

Ceremony Approved
Accommodation

Meals, Snacks & Drinks*

INSURANCE

Medical Travel Insurance

GUIDES

Ceremony Guides On-site

Only On Ceremony*

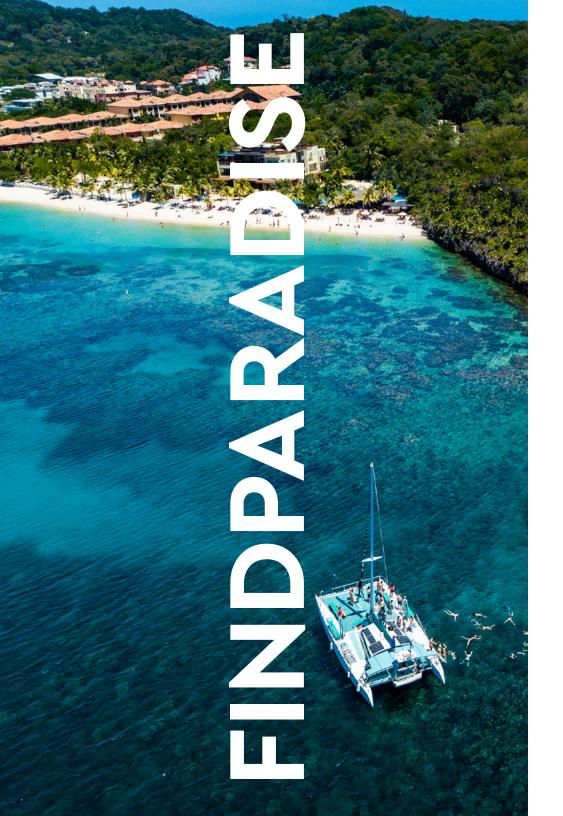
Basecamp

Exhilarating Adventures and Activities

Exciting Celebrations

4

^{*}Ceremony travel experiences vary. All-inclusive packages (including meals, snacks, alcoholic and non-alcoholic drinks), available adventures, celebrations, and optional activities vary by destination and travel period. Find your specific details with your Customer Number at my.gradcityca.com.



DESTINATIONS







FINDPARADISE EXPERIENCE



YOU'LL LOVE:

Beach Life
Chillscale
Nightlife
Adrenaline
Free time

BEACH CHILLS @
BASE CAMP

GIVE BACK PROJECT



TRUE NORTH BEACH PARTY

KING & QUEEN OF CEREMONY ELECTRIC FOREST NIGHT EVENT

FEATURED EVENT: GRADCHELLA

Jungle Level

From California all the way to Ceremony – this is our take on the infamous music festival. Get ready for an epic night full of festival vibes, flower crowns and tie dye.



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*Ceremony travel experiences vary. All-inclusive packages (including meals, alcoholic and non-alcoholic heverages)

FINDPARADISE

ENTER A WORLD DESIGNED JUST FOR YOU

Travel to paradise with all your friends.

If you're looking for a traditional style grad trip, this is the perfect experience for you.

Celebrate with your crew and find a million new ways to feel alive.

- Imagine spending a week in a tropical oasis filled with people like you and your entire crew.
- Recharge under the shade of a palm tree with your favourite playlist and the ocean breeze.
 - Epic FindParadise celebrations where the stage lights reflect off the water and everyone is feeling the good vibes.
- Live your best life surrounded by everything you need in paradise.

CEREMONY.COM/FINDPARADISE



FINDPARADISE HIGHLIGHTS



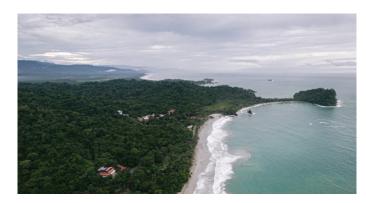
*Adventures, celebrations, and inclusions vary depending on your travel experience. Find your specific details with your **Customer Number at my.gradcityca.com**.



DESTINATION







BEWILD EXPERIENCE



YOU'LL LOVE:

Beach Life

Chillscale

Nightlife

Adrenaline

Free time



WHITE WATER RAFTING

NOCTURNAL JUNGLE HIKE

MOVIE NIGHT

MANUEL ANTONIO NATIONAL PARK
SLOTH & MONKEY QUEST



FEATURED EVENT: WELCOME TO THE JUNGLE

We are in the heart of a national park, so of course we have to throw a killer jungle party! Cue music 'in the jungle the mighty jungle'. Rock some leopard or animal print of your choice, channel your inner lion/lioness, dress up as Tarzan or Jane — let's get wild!



*Ceremony travel experiences vary. Available adventures, celebrations, and optional activities vary by destination and travel period. Find your specific details with your Customer Number at my.gradcityca.com.



ADVENTURE IS CALLING

Be surprised by what you're capable of when you ditch your comfort zone, explore somewhere incredible, and make every day an adventure.

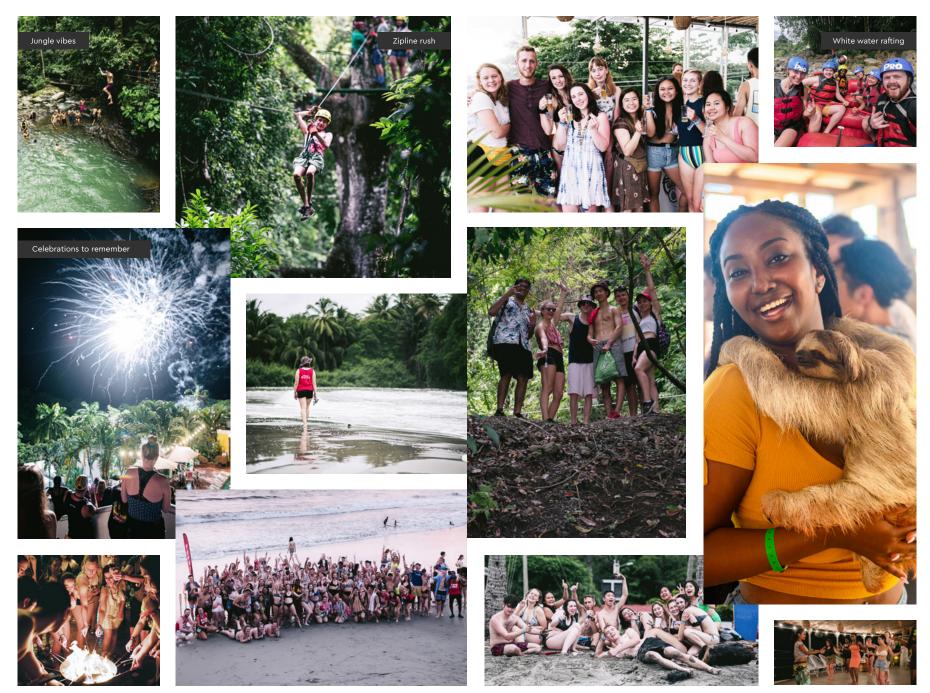
- Live in unique accommodations just a quick walk from the beach.
- Escape on adventures where you'll conquer mountains, explore the ocean, and hike in lush jungles.
- Dance under the moon and stars during epic celebrations with your friends.
- An adventure everyone wants, but only few are lucky enough to experience.

CEREMONY.COM/BEWILD



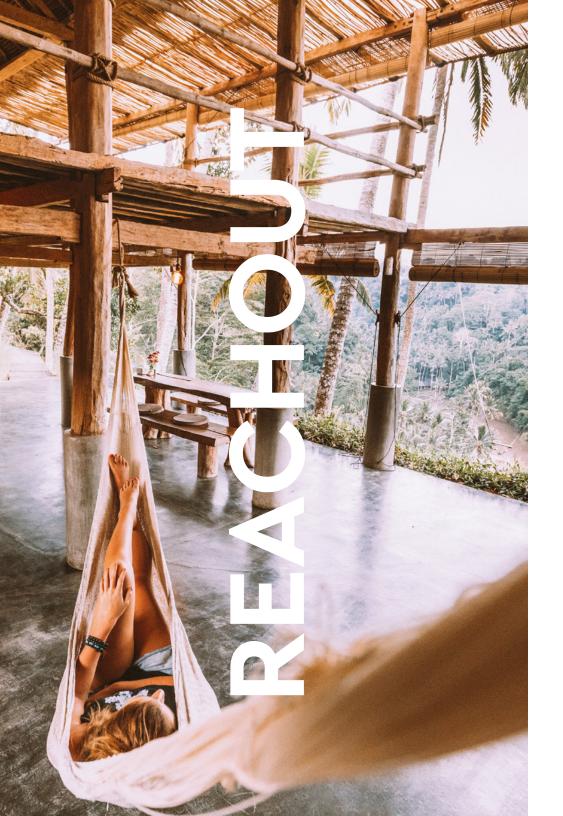


BEWILD HIGHLIGHTS



*Adventures, celebrations, and inclusions vary depending on your travel experience.

Find your specific details with your Customer Number at my.gradcityca.com.



DESTINATION







THE REACHOUT



YOU'LL LOVE:

Beach Life Chillscale Nightlife Adrenaline Free time

Jungle Level

WATERFALL HIKE

SALSA **LESSONS**

GAME NIGHT





PUERTO PLATA

SUNRISE YOGA

CABARETE BEACH DAY & OPTIONAL SURFING

FEATURED EVENT: CABARETE TOWN DINNER & NIGHT OUT

We'll take you to one of our favourite beach restaurants that turns into a dance floor at night. The warm ocean breeze, your feet in the sand and island tunes will make this one of your most memorable nights of the whole trip.



EXPERIENCE



REACHOUT

TRAVEL OFF THE BEATEN PATH

This is for groups who want to broaden their perspective and start their adult life in a different way.

- To you, celebrating your graduation is not just about what you get...but what you can give back.
 - Experience a new culture, tour the city, meet local people, and celebrate graduation in one unique experience.
- Make memories with everyone you're travelling with through our amazing Ceremony exclusive celebrations & adventures.
- Part of your payment funds the project you'll be participating in, so you'll give back before you even leave home.

CEREMONY.COM/REACHOUT



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REACHOUT HIGHLIGHTS



*Adventures, celebrations, and inclusions vary depending on your travel experience.

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CEREMONY GUIDES

GUIDES AT A GLANCE

AVERAGE AGE OF GUIDES





EXPERIENCE WITH:

Child and youth studies, education/ teaching, recreation and leisure, outdoor education, travel & tourism, volunteer studies, etc.





HIRING PROCESS















Application

Phone

Training

In-Person

Background Check

Multi-Day

Hired

OUR GUIDE PHILOSOPHY

- We provide extensive training prior to our trips.
- We are available for assistance & emergencies.
- We help set and maintain boundaries.
- We believe travelers are adults and expected to act as such.
- We meet travelers upon arrival on destination.
- We work behind the scene to run smooth logistics.

TYPES OF GUIDES



MASTER GUIDE

Experienced in group travel,

DESTINATION SPECIALIST

Destination experts

Coordinate the Adventure Tours & Celebrations





CEREMONY GUIDES

Facilitating onsite programming

*For more information about Ceremony, contact us at info@ceremony.com.

TOP FAQ'S

IS THIS A SCHOOL TRIP?

No, Ceremony is operated independently of the school and/or board.

WHY DO I NEED TO SIGN-UP SO FAR IN ADVANCE?

Each one of our travel experiences have extremely limited capacity and will sell out fast. By booking early you're also giving yourself more time to pay everything off. Each community has a two week booking period.

IS THERE INSURANCE?

Yes! Manulife Emergency Medical Insurance is included in every travel experience package. There are optional upgrades to the Premium Plan at the time of booking or the All-Inclusive Plan will which have additional coverage for cancellation and trip interruption.

IS THERE A MINIMUM NEEDED TO TRAVEL?

No, there is no minimum group size! We welcome groups 1 to 101+.

IS MY CEREMONY TRIP ALL-INCLUSIVE?

Ceremony travel experiences vary. All-inclusive packages (including meals, snacks, alcoholic and non-alcoholic drinks), available adventures, celebrations, and optional activities vary by destination and travel period.

Find your specific details with your Customer Number at my.gradcityca.com.

DO I CHOOSE MY ROOMMATES?

Yes, you choose who you room with after the time of booking.

CAN I CONTACT HOME DURING CEREMONY?

Of course! We recommend using text, WhatsApp, or email as wifi is available at most of our destinations. There is also an emergency hotline active during travel which is reserved for emergencies only.

FAQ: ceremony.com/faq-2

Insurance Options: ceremony.com/insurance

REVIEWS

We are so excited to be sharing Ceremony with so many communities across Canada. Read on to see how some of our suppliers, Group Leaders, and staff feel about working with us!

"Ceremony created a trip for my grad class that was UNBELIEVABLE. It was by far the best trip of my life, the resort was beyond beautiful and the people were so encouraging and I made so many new friends. The Guides were sooo helpful in every situation and cared so much about every student! They created so many fun events for each night and they were all a blast. You could tell that they worked hard to make each and everyone of us happy and made us feel safe. I would highly recommend Ceremony for any Grad Trip!"

— LEXUS

"One of the best experiences of my life. Resort was beautiful everyone was super nice. Met a lot of wonderful people. The activities were super fun!"

- BRANDON

"This was the trip of a lifetime, it opened my eyes to the rest of the world, it feels like. I feel like I got a taste of adventure that I can never get enough of, if I could do it all again I would in a heartbeat. This was by far the most amazing experience of my life and the friendships And memories I've made are irreplaceable."

— BECCA

"We are thrilled to have Ceremony join us in Costa Rica and look forward to working with them for years to come."

— LARA SELINA GROUP SALES MANAGER

"Ceremony has been absolutely amazing. Being one of the group leaders gave me many learning experiences and opportunities and I will forever use this knowledge in my everyday life. I have met many amazing people, tried all new adventures and totally loved every minute of it."

— **DOBRILLA**GROUP LEADER

"I am extremely proud to be a part of the Ceremony Travel team, leading the charge for the next generation of student travel. I have personally been working in the youth travel sphere for 10+ years and am extremely passionate about helping young adults see the world by way of travel, and the travel experiences that Ceremony provides by far surpass anything else I've seen. We are dedicated to providing young adults with a safe, fun, jam-packed experience that they will remember and reminisce about for years to come."

— AMANDA CEREMONY REP

For more Google and Facebook reviews, or if you'd like to share your Ceremony experience, visit: facebook.com/ceremonytravel/reviews and tinyurl.com/Y4GT85GB







HOW TO BOOK



EASY TO BOOK

Worried about the cost of a Grad Trip? Your small deposit holds your spot and allows you to continue with affordable monthly installments.









1. Head to ceremony.com

click the "Book Now" button, located on the screen's top right corner

2. In the left-most box, select "Canada" from the drop-down and then select your school

3. Review trip information & click the "Join Trip" button





4. Enter Traveller's

information and agree to

Terms & Conditions







6. Click "Automatic Payments" if you wish for monthly payments to automatically withdraw on the last day of each month from the card on file

An initial deposit is required to secure your spot.

A confirmation receipt will be sent after payment and will list your Customer ID. This Customer ID is your unique account number, used for logging into your account, so please note this for future reference.

Please contact our Help Desk if you have any questions or concerns at info@ceremony.com.











JOIN IN ON THE ADVENTURE







THE OPENING CEREMONY FOR THE REST OF YOUR LIFE

